

LOVERS.COFFEE™

YOUR ONE STOP SHOP FOR ALL THINGS COFFEE

Founder & CEO: Mohamed Bentahar | Boston, USA

Expansion Focus: USA · Europe · Global

Contact No: 410-212-4430

# About Us:

Lovers.coffee is the first Agentic AI marketplace built exclusively for the global coffee ecosystem. We connect premium producers, brands, professionals, and consumers in a single trusted platform, enabling cross-border commerce, discovery, and market access at scale.

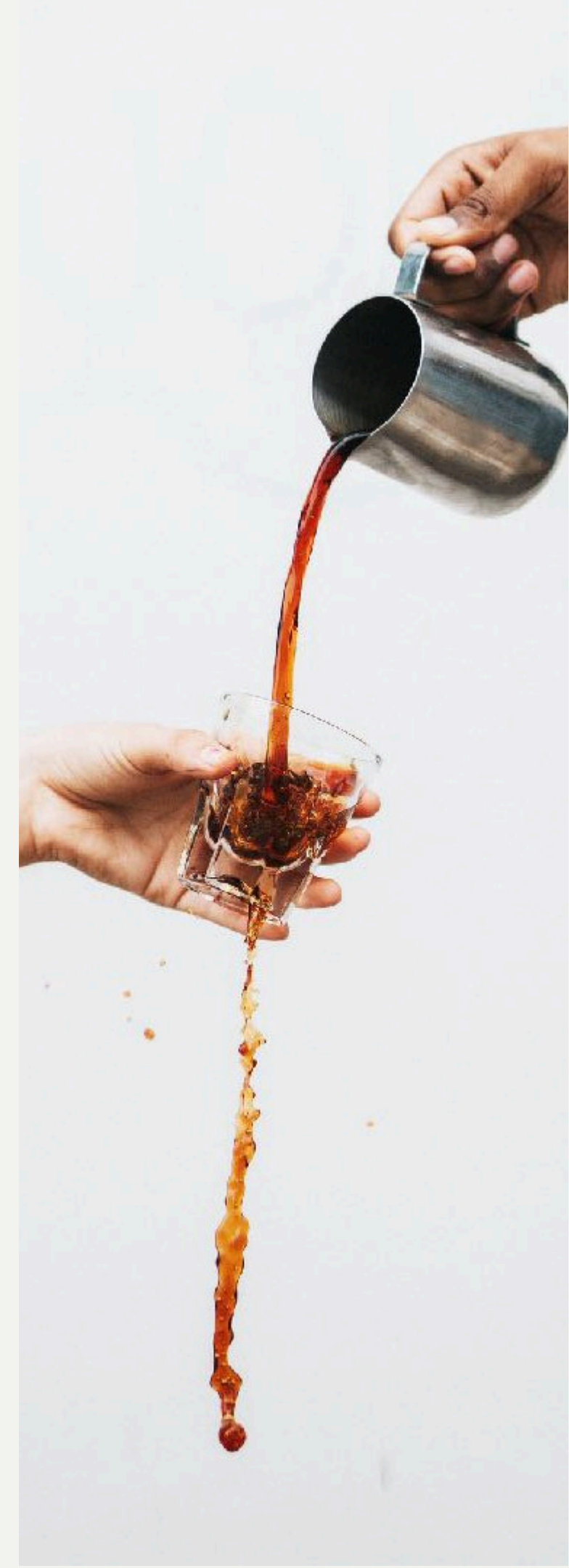
From bean to algorithm, we're transforming how coffee is traded, experienced, and enjoyed worldwide.

# The Problem:

- The coffee industry is highly fragmented: producers struggle to reach global markets, brands face friction entering new regions, and consumers lack a trusted, centralized destination for premium coffee.
- Horizontal marketplaces fail to meet the specific needs of the coffee ecosystem.

# Our Solution:

- A vertical, industry-dedicated marketplace connecting:
  - Producers & brands
  - Distributors & retailers
  - Professionals & consumers
- Optimized for global trade, discovery, and growth with scalable AI-powered infrastructure.

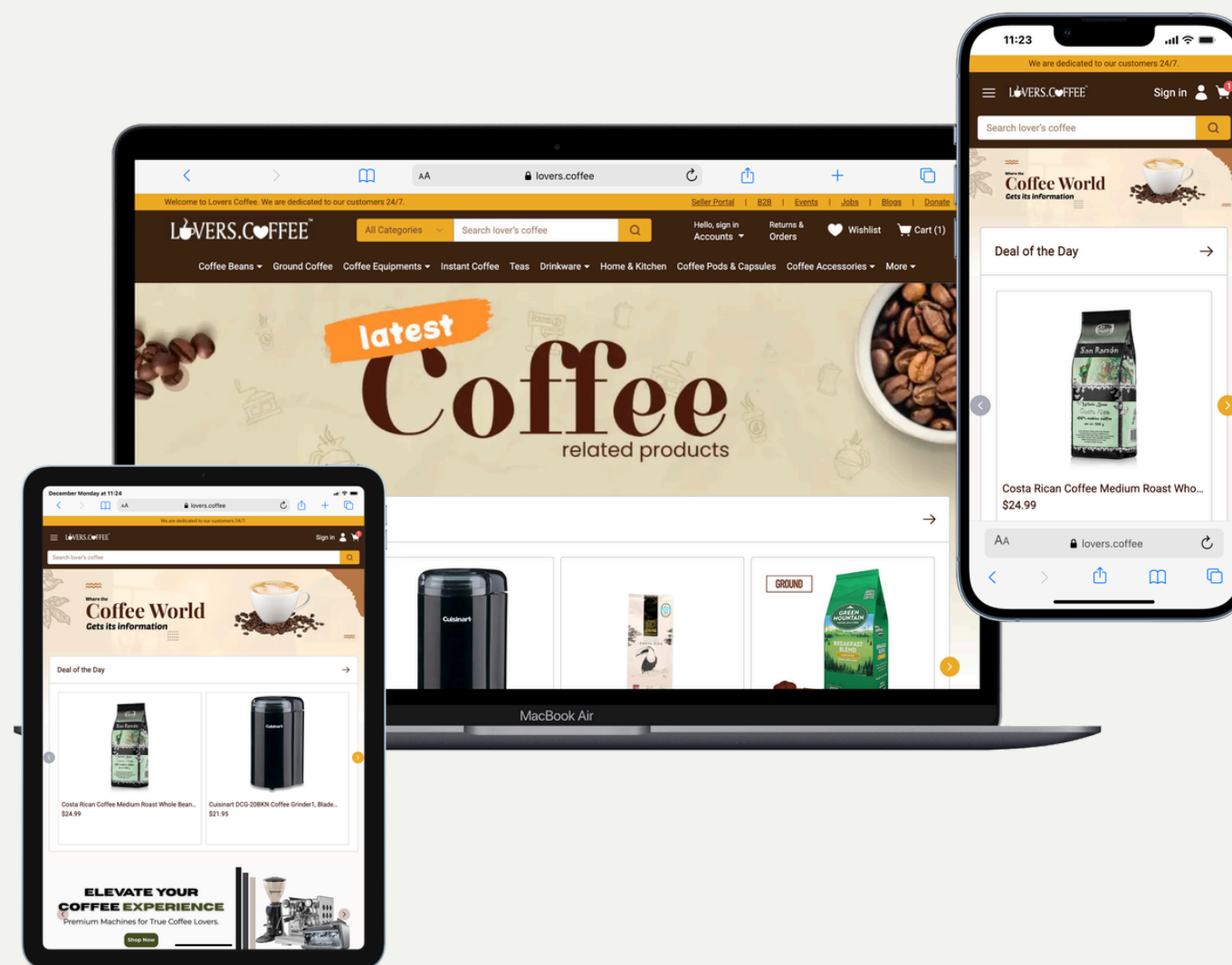


# Platform Scope:

- **Core categories:** Coffee, Tea, Cocoa, Chocolate & Premium Sweets, Coffee Machines & Accessories, Services & Events
- Ecosystem focus drives higher engagement, stronger community, and scalable expansion without dilution.

# Business Model:

- Transaction Commissions
- Vendor & Consumer Subscriptions (storefronts, analytics, curated access)
- Platform Services: Sponsored placements, data insights, market-entry support



# Why We Win vs. Amazon:

- Vertical & industry-native, not horizontal
- Curated, quality-driven, community-focused
- Built for producers and ecosystem alignment, not just buyers
- Coffee-specific insights and storytelling; relevance over price

# Traction & Status:

- Platform live and operational
- Growing interest from producers and brands globally
- Founder-led execution with international industry relationships
- Current focus: Strategic partnerships before scale



# Strategic Collaboration Opportunities:

- Market-entry pilots for global brands
- Advisory alignment around ecosystem enablement
- Platform leverage for portfolio companies
- Investment may follow after strategic fit

## Vision:


To become the leading global digital home for coffee, enabling brands, producers, and consumers to connect, trade, and grow across the USA and around the world.

## Contact:

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